



INTRODUCTION TO BUSINESS AND TECHNOLOGY

MOCK WEDDING PROJECT

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Project Summary: Students will take on the role of business owners that provide services for traditional weddings. They will learn about: the structure of a business, how to write contracts, and the need to effectively communicate. Students will illustrate the functions of management and business. Students will collaborate with the couple to engage in an actual mock wedding ceremony.



Standard: BMA-IBT-4 Analyze and integrate leadership skills and management functions within the business environment.

Mock Wedding Business Assignments

Wedding Date: _____

The businesses are as follows:

1. Videography Business
2. Photography Business
3. Limousine Business
4. Barber Shop Business
5. Nail Salon Business
6. Florist Business
7. Catering Business
8. Ice Sculptures Business
9. Tuxedo/Suit Business
10. Shoe Business
11. Printing Business
12. Bridal Shower/Party Business
13. Jewelry Business
14. Gift Shop Business
15. Bridal Gardens Business
16. Honeymoon Planning Business
17. Music Unlimited Business
18. Wedding Coordinator Business
19. Wedding Dress Business
20. Wedding Cake Business
21. Wedding Favors Business
22. Dance Studio Business
23. Hair Salon Business
24. Special Occasions Make Up Business
25. Marriage Counseling Business
26. Wedding Website Business



Mock Wedding Business Requirements

You will create a business that focuses on the wedding ceremony and will include each of the numbered items below. Create a PowerPoint presentation to illustrate your business. The presentation will be made before the class.

1. Develop a name for your business.
2. Design a sign for your business. Your sign should display the company's name, logo (create your own logo), address (street, city, state, and ZIP), telephone number, fax number, and web site.
3. Develop business cards for your business with a logo.
4. Develop a mission statement for your business.
5. Develop a vision statement for your business.
6. Illustrate a list of your products/services with prices.
7. Create a contract for your services. Your contract should meet all of the requirements of a legal written document.
8. Create a PowerPoint presentation with an overview of your business and services. Place your PowerPoint handouts in your notebook. Complete your Presentation Plan (see the attached form).
9. You must meet with the couple and have them select items from your list of products/services. You must provide proof of your meeting with a picture. Provide their order form.
10. Complete your individual business responsibilities (see the attached list).
11. Place all of your project assignments in a 1/2-inch white binder. You will need to have a divider for each section. Add a title page with Introduction to Business and Technology Mock Wedding Project, the name of your company, logo, your name, due date, and my name.
12. Place all project pages in clear sheet protectors.
13. Create a summary that explains how you utilized the Functions of Business in your company.



14. Create a summary that explains how you utilized the Functions of Management in your company.
15. Complete and submit your work calendar (see the attached form).
16. Create a report summary and reflection. The report should reveal why your business was important to the wedding, your understanding of the functions of business and management. Reflect upon the most important thing you learned from this project, what you wish you had spent more time on or done differently, the part of the project that you did your best work on, the most enjoyable part of the project, and defend the grade you feel you should make on this project. (350-400 words).



Mock Wedding Business Responsibilities

1. **Videography Business**
 - a. Create a shot list for the wedding.
 - b. Create a video of the wedding. Submit with your project.
 - c. You must meet with the couple.
2. **Photography Business**
 - a. Create a shot list for the wedding.
 - b. Create a wedding album for the couple. Submit with your project.
 - c. You must meet with the couple.
3. **Limousine Business**
 - a. Create a list of complimentary services you will provide for the couple.
 - b. Create a portfolio of 10 different limousines from which they can choose. Add a price list.
 - c. You must meet with the bride and groom for them to make their selections.
4. **Barber Shop Business**
 - a. Create a coupon for your business as a token for the wedding guests.
 - b. Create a portfolio of hair cut styles and prices.
 - c. You must meet with the bride and groom.
5. **Nail Salon Business**
 - a. Create a coupon for your business as a token for the wedding guests.
 - b. Create a portfolio of at least 10 sample nail styles.
 - c. You must meet with the bride.
6. **Florist Business**
 - a. Provide flowers for each table during the reception.
 - b. Get the flowers for the bridal party.
 - c. You must meet with the bride.
7. **Catering Business**
 - a. Select a list of foods that can be purchased for 40 guests.
 - b. Include a cake and something to drink. The budget is \$25.00.
 - c. You must meet with the bride and groom.
8. **Ice Sculpture Business**
 - a. Create an actual sculpture to be placed on the table for the reception.
 - b. Create a portfolio of sculptures. Add a price list.
 - c. You must meet with the bride and groom.



9. **Tuxedo/Suit Business**
 - a. Create a portfolio of 10 tuxedos and 10 male and female wedding attire samples. **Do not provide wedding dresses.**
 - b. Provide a price list.
 - c. You must meet with the bride and groom.
10. **Shoe Business**
 - a. Create a portfolio of 10 different pairs of men's shoes and 10 different pairs of women's dress shoes.
 - b. You must meet with the bride and groom for them to make their selections.
11. **Printing Business**
 - a. Create a portfolio of at least 5 invitations from which the bride and groom can choose for the wedding.
 - b. Write a wedding poem from the couple that will be posted in the reception area. Make sure their picture is included.
 - c. Write the invitation for the wedding. Get with the bride.
 - d. Create the wedding program. Work with the Wedding Coordinator.
 - e. Print a copy of the wedding invitation, program copies for each guest, and the wedding poem.
 - f. You must meet with the bride and groom.
12. **Bridal Shower/Party Business**
 - a. Create the format for the bridal wedding shower.
 - b. Create the shower invitations.
 - c. Create a price list for your services.
 - d. **Meet with the Maid of Honor instead of the Bride and Groom. Provide a picture of this meeting.**
13. **Jewelry Business**
 - a. Create a selection of wedding and engagement rings (10).
 - b. Provide a price list and payment plan.
 - c. Meet with the Bride and Groom.
14. **Gift Shop Business**
 - a. Provide 10 different china patterns for the couple to choose from.
 - b. They will also register with your business for other gifts.
 - c. Create a gift list for the groom and the bride to give to the wedding participants.
 - d. You must meet with the bride and groom.



15. **Bridal Gardens Business**
 - a. Create a list of 5 different bridal venues and provide the amenities for each.
 - b. Provide images of your venues and prices.
 - c. You must meet with the bride and groom.
16. **Honeymoon Planning Business**
 - a. You will need to provide a selection of 5 different honeymoon destination packages.
 - b. Provide price lists. Include airfare as needed.
 - c. You must meet with the bride and groom.
17. **Music Unlimited Business**
 - a. Have music packages for different musical tastes (5). (Country and western, rock, rhythm and blues, etc.)
 - b. Provide the music for the mock wedding day.
 - c. You must meet with the bride and groom.
18. **Wedding Coordinator Business**
 - a. Meet with the couple weekly. Journal your meetings.
 - b. Make a list of your services and prices.
 - c. Provide an outline of the wedding rehearsal.
 - d. Provide an outline of the mock wedding ceremony.
19. **Wedding Dress Business**
 - a. Create a portfolio of 20 wedding dresses from which the bride can choose.
 - b. Provide a price list.
 - c. You must meet with the bride for her to make her selection.
20. **Wedding Cake Business**
 - a. Have at least 10 different wedding cake selections for the couple to make their choice.
 - b. Provide a price list.
 - c. You must meet with the bride and groom.
21. **Wedding Favors Business**
 - a. Create a portfolio of 30 items that can be given out to the guests at the wedding.
 - b. Provide images and price lists.
 - c. You must meet with the bride and groom.



22. **Dance Studio Business**
- The bride and groom want to be ready for their first dance as husband and wife. You will need to create a 5 dance packages from which they can choose (electric slide, waltz, etc.).
 - Provide a price list.
 - You must meet with the bride and groom.
23. **Hair Salon Business**
- Create a coupon for your business as a token for the wedding guests.
 - Create a portfolio of hair cut styles and prices.
 - You must meet with the bride and groom.
24. **Special Occasions Make-Up Business**
- Create a coupon for your business as a token for the wedding guests.
 - Create a portfolio of your make-up products and prices.
 - You must meet with the bride and groom.
25. **Marriage Counseling Business**
- Create a portfolio of premarital services.
 - Provide a description of a typical session.
 - Provide a price list for weekly or hourly visits.
 - You must meet with the bride and groom.
26. **Wedding Website Business**
- Create a website of the couple. You should include at least 5 images.
 - Use Weebly or GoogleSite to create your couple website.
 - You will need to create a portfolio of your services and prices.
 - Screen capture your page/s.
 - You will need to meet with the couple.



Introduction to Business and Technology Mock Wedding Day Responsibilities

Role	Student's Name	Responsibility
Bride		Select wedding dress and accessories (wear a long dress with head dress); select wedding colors; pose for pictures; be ready promptly 15 minutes after class starts; speak loud and clearly.
Groom		Select attire (wear a suit); pose for pictures; be ready 15 minutes after class starts; assist Bride in ceremony; pose for pictures; speak loud and clearly; get the rings.
Maid of Honor		Wear appropriate clothing (wear a long or short dress); be ready 15 minutes after class starts; assist Bride in ceremony; pose for pictures; toast the bride and groom.
Best Man		Wear appropriate clothing (wear a suit); be ready 15 minutes after class starts; assist the Groom; pose for pictures; assist with clean-up; toast the bride and groom.
Bridesmaid		Be ready 15 minutes after class starts; wear appropriate clothing (wear a long or a short dress); pose for pictures; assist Maid of Honor and Bride.
Ring Bearer		Be ready 15 minutes after class starts; wear appropriate clothing (wear business attire; get the ring from the Groom; walk down the aisle; pose for pictures.



Role	Student's Name	Responsibility
Flower Girl		Be ready 15 minutes after class starts; wear appropriate clothing (wear a short dress); pose for pictures; secure flowers for the ceremony; walk down the aisle; pose for pictures.
Usher		Seat guests; wear appropriate clothing (wear a suit), be alert to guest and seating preferences--Bride's side is on the left--Grooms on right side; escort all females.
Groomsmen		Wear appropriate clothing, be ready 15 minutes after class starts, pose for pictures, SMILE and be calm. Assist the usher. Escort all females. Wear a suit.
Officiate		Read the entire marriage ceremony clearly and slowly; participate in rehearsal; wear a black robe; pose for picture with Bride and Groom.
Music Coordinator		Select appropriate music; operate CD player for ceremony and reception; select 3 songs for the ceremony and 1 for the reception.
Photographers		Use digital "still shot" camera for pictures of wedding party and take pictures during ceremony.
Videographer		Use a video camera and tape the ceremony/reception.



Role	Student's Name	Responsibility
Bride's Father		Wear appropriate clothing (wear a suit); usher Bride in for ceremony; Say "I do" in response to who gives this woman. . . ; have picture taken with Bride and Groom.
Bride's Mother		Wear dressy clothes; sit on front row; pose for pictures; bring a hanky!
Groom's Father		Wear a suit, sit on front row; pose for pictures with Bride and Groom.
Cake Servers		Cut and serve cake; staying at table until all guests are served; clean up cake table; wear business dress.
Punch Server		Serve all guests; stay at the table until all guests have been served; you may need to make the punch; wear business dress.
Flower Coordinators		Put all flowers on the tables, distribute flowers to each wedding party member; help with the pinning; collect all flowers after the rehearsal and ceremony.
Guest Registry Attendant		Be sure everyone signs guest book with wedding party writing role beside name in book. The registry should be signed before guests are seated.



Role	Student's Name	Responsibility
Wedding Coordinator		Be in charge of coordinating wedding with details; help all to find appropriate outfits; make sure all have clothing items several days before wedding; help those in charge of decorations/reception area; conduct the rehearsal; announce participants during the reception; coordinate between all participants; help with clean up after wedding; wear business dress.
Wedding Setup		Make sure all table and chairs are arranged appropriately; fold all programs and put them out.
Wedding Decorator		Make sure the room looks like a wedding chapel; work closely with the Wedding coordinator and bride.
Wedding Clean Up Team		Make sure all areas are clean; back in order at the end of the wedding.
Wedding Server		You need to make sure the reception food is put out; monitor the portions; wear business dress.



Introduction to Business and Technology Mock Wedding Project Presentation Plan

What the purpose of my presentation?

Who is my audience?

How will I begin my presentation?

What will I use as my presentation examples/samples?

How will I end my presentation?



Introduction to Business and Technology Mock Wedding Project Calendar Sample

Dates	Tasks	Task Completion: Y/N
2/6 Project Begins		
2/12		
2/13		
2/19		
2/20		
2/27		
3/5		
3/6 Wedding		
3/9 Project is done!		



Name _____

Introduction to Business and Technology
Mock Wedding Project Rubric

	Possible Points	Points Received
Notebook/Dividers/Sheet Protectors	15	
Business Name and Title Page	5	
Business Sign	5	
Business Card	5	
Business Services List	10	
Contract (signed)	10	
Oral Presentation	20	
Couple Appointment Notes and Picture	10	
Business Responsibility	10	
PowerPoint Handouts	10	
Functions of Business Summary	10	
Functions of Management Summary	10	
Vision Statement	10	
Mission Statement	10	
Work Calendar	10	
Written Report	50	
Wedding Participation	50	
Grammar/Spelling	10	
Final Grade	260	

FEEDBACK: