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Association Profile

About Us
The Georgia Business Education Association (GBEA) is an affiliate of the Georgia Association for Career & Technical Education (GACTE), the national Association for Career & Technical Education (ACTE), the National Business Education Association (NBEA) and the Southern Business Education Association (SBEA).

Working with these organizations, we strive to provide members the opportunity to become part of a collective voice that can influence issues and policies that impact career and business education. As members, teachers can network with each other to gain useful ideas and techniques to utilize in their classroom as well as participate in professional development at the local, state, and national levels.

Effective July 2012, GBEA membership dues must be paid through the ACTE membership application. We encourage you to become a unified member by joining all of your professional organizations: ACTE, NBEA, GACTE, and GBEA.

Vision Statement
The Georgia Business Education Association is the foremost professional organization that

- Represents education for / about business
- Supports instruction for preparing individuals to function effectively within the global and competitive economy, and
- Provides leadership for the direction of business education.

Mission Statement
The Georgia Business Education Association serves individuals and groups involved in instruction, administration, research and dissemination of information for / about business at all instructional levels as they successfully accomplish the following purposes of business education:

- Prepare individuals to be knowledgeable and ethical decision makers in their roles as consumers, workers, and citizens in our economic system
- Prepare individuals to understand the role and structure of business in our global and competitive economy.
- Prepare individuals to manage personal business affairs
- Develop and refine communications, analytical, computational, and technological skills necessary for business and economic applications
- Provide opportunities for leadership development including, but not limited to membership in GBEA, SBEA, NBEA, ACTE, and GACTE
- Develop a personal commitment to lifelong learning
- Prepare students for leadership roles through activities of the Future Business Leaders of America and Phi Beta Lambda and NBEA
• Recognize outstanding business educators and students
• Obtain legislative support for business education programs.

Annual Report
The Georgia Business Education Association holds two meetings a year; one meeting during the Georgia Association for Career and Technical Education Summer Leadership Conference and the other at the GBEA Annual Conference for the general membership.

The Governing Board meets in July, September, November, and March at a minimum, as well “as needed” to facilitate the business of the Association. The summer meeting is held in July. The fall meeting held in September. Statewide representation on the Board is achieved through the election/appointment of the fourteen executive and governing board members. Communications between the president and board members provide opportunities for additional initiatives to be discussed.

Additionally, the GBEA board continued to focus on
• Increasing membership in all professional organizations
• Continuously promoting Business and Information Technology at all levels
• Providing services and professional opportunities for members
• Supporting and promoting FBLA/PBL student organizations
• Strengthening the legislative network
• Managing GBEA operations efficiently and effectively.

Executive Board
The executive board consists of the offices of president, president-elect, past president, vice president, secretary, and treasurer. All executive board members serve a three-year term. The term of office begins and ends at the GACTE Summer Conference.

Susan Little
President
Mary Persons High School
Susan.Little@mcschools.org

Stephanie Dale
Vice President & GACTE Representative
Warner Robins High School
Stephanie.Dale@hcbe.net

Laura Edwards
President-Elect
Bowdon High School
Laura.Edwards@carrollcountyschools.com

Susan Hector
Secretary
Weaver Middle School
Susan.Hector@bcSDK12.net

Morgan Jarvis
Past-President
Howard High School
Morgan.Jarvis@bcSDK12.net

Keri Beth Jones
Treasurer
Dacula Middle School
keribethjones@gmail.com
Governing Board
The governing board consists of the chaired committees; awards, legislative advocacy, membership director, professional development chair, and public relations. All governing board members serve a three-year term. The term of office begins and ends at the GACTE Summer Conference.

Shayna Moses
Awards Chair
Villa Rica High School
Shayna.Moses@carrollcountyschools.com

Elnora Hill
Membership Director
Berrien High School
Elnora.Hill2@berrien.k12.ga.us
GBEAMembership2@gmail.com

Marilynn Skinner
Journal Editor
Georgia Virtual School
Marilyn.Skinner@gavirtualschool.org

Vershondra Glover
Professional Development Chair
Eastside High School
Glover.Vershondra@newton.k12.ga.us

Kim Orrick
Legislative Advocacy Chair
Seminole County Middle/High School
KOrrick@seminole.k12.ga.us

Sonia Coile
Public Relations Chair
Madison County High School
SCOile@madison.k12.ga.us

Ex-Officio Board Members
The ex-officio board members serve as non-voting members of the board. The Georgia Department of Education Program Specialist serves for the duration of his/her employment at the Georgia Department of Education and updates the board on trends and changes in business and computer science education. The Society of Human Resource Management Representative serves for the duration of the term as advised by the Society of Human Resource Management board of directors and updates the board on trends and changes in industry.

Delda Hagin
Georgia Department of Education
Business & Computer Science Program Specialist
DHagin@doe.k12.ga.us

Vacant
Society of Human Resource Management Representative
Membership
Membership is extended to all persons actively engaged in, interested in, retired from, or administering business education programs and related disciplines, such as economics and technology, enrolled in teacher-training institutions or employed in business and government activities.

Membership in GBEA is can be totally unified or partially unified.
- Partially Unified - Association of Career and Technical Education, Georgia Association of Career and Technical Education, and Georgia Business Education Association

Membership Statistics
NBEA/SBEA
Current Membership is at 193 members

GACTE/ACTE
Current Membership is at 496 members.
Treasurer’s Report
2015-2016

Balance of accounts from 2015 $56,903.71

Income
- Membership Revenue $7,575.00
- Conference Revenue $65,380.31

Total Income $72,955.31

Disbursements (list top five categories for expenditures)
- Conference Expenses $50,937.39
- Teacher Conference Travel $1,876.57
- Student Scholarships $8,000.00
- 2015 GACTE awards/gifts $716.82
- iPad donation $529.00
- Postage/P.O. Box renewal/Weebly $421.00

Total Expenses $62,480.78

Income/Loss for 2016 $10,474.53

Balance of accounts for 2016 $67,378.24

Publications
GBEA Journal
The new GBEA Journal will be published on March 15, 2017 in an online format linked to the GBEA webpage. Deadline for submissions will be February 15, 2017. Dr. Skinner will solicit articles during the GBEA 2016 Conference. Possible articles include:

- Letter from the President
- Letter from Vice President GACTE Rep
- Capital Update from Matthew Gambill
- Innovation and Trends
- Best Practices
- FBLA Spotlight
- WBL Spotlight
- Feature Article
- Conference Highlights
The Goals of the New GBEA Journal are:
1. Provide Business Education teachers with up-to-date information concerning their subject and CTAE in general.
2. Spotlight best practices and innovate lessons for teachers to use in their classrooms.
3. Spotlight FBLA activities around the state.
4. Spotlight innovative WBL programs around the state.
5. Promote GBEA and Business Education by sharing the link with CTAE Directors and Legislators across the state.

Website
Sonia Coile is the webmaster the GBEA website. New GBEA website [http://www.gbea-online.org] has been set up through Weebly. The new site uses a modern template and will resize to fit various mobile device screens.

The GBEA website serves all members in the state. The site contains all the forms for membership, awards, scholarship, and annual conference information. The site also provides Board documents, legislative information, conference information, the newsletter and links to other resources, including the association’s Facebook and Twitter page. We will also be able to provide a place within the site for members to register for the GBEA Fall Conference and pay online.

The URLs for the previous domains (gagbea.org, georgiagbea.org, and gabea.org) have all expired. Since the georgiagbea.org domain is now expired, we are looking to purchase it through Weebly and transferring the present web site (gbea-online.org) to that domain.

Email
We have setup a MailChimp account to send out GBEA information on a monthly basis. Members can submit requests and “teaching tools” to be included in the online newsletter to our GeorgiaGBEANews@gmail.com address.

Facebook
It was decided that the association’s Facebook page will be used for information sharing. All members are encouraged to “like” the page and follow GBEA for timely information, classroom tips and lesson plans, pictures, awards, etc.

You can search for us as the Georgia Business Education Association or @GeorgiaGBEA. We currently have 309 total page Likes as of October 16, 2016. Currently, four people are administrators for the page; President Susan Little, President-Elect Laura Edwards, Vice President Stephanie Dale, and Public Relations Chair Sonia Coile.
Twitter
The association's Twitter page is also used for information sharing. All members are encouraged to “follow” the page for timely information, classroom tips, and lesson plans, pictures, etc.

You can search for us as @GABusinessED. We currently have 160 followers, 210 Tweets, and 150 Likes. Currently, two people are administrators for the account Vice President Stephanie Dale and Public Relations Chair Sonia Coile.

Professional Development Opportunities
GBEA Annual Conference 2015
Our Annual Conference theme was “The Challenge: Moving Forward.” The conference was held on September 17-18, 2015, at the Anderson Conference Center in Macon, GA.

The conference focuses specifically on middle and high school Business teachers by providing a variety of speakers, hands-on technology workshops, and interactive breakout sessions on relevant and timely topics! CTAE Directors and Supervisors, WBL Coordinators, and other educators passionate about finding relevant, successful practices are invited to attend. It featured a keynote address from Kim Bearden and technology training from J2 Training. Teachers received:

- Curriculum Updates
- Career Cluster Coverage
- Class Projects & Free Resources for the classroom
- BEST Practices from the BEST Classrooms
- Industry Practices from Business Professionals
- FBLA: A Co-Curricular Piece
- Differentiation in the Classroom
- Technology Tools
- Active Learning Strategies
- Employability Skills and Activities

Georgia FBLA Advisers Conference 2015
The fourth annual FBLA Adviser Leadership Conference is an opportunity to help train advisers in areas such as co-curricular integration, competitive events, recognition programs, projects, and everything else Georgia FBLA. Participants will have an opportunity to share best practices, gather resources, exchange ideas, view national competitive event-winning entries, and network with other advisers. FALCON is designed for advisers of all levels of experience. A special breakout will be held for advisers with less than two years of experience.
ACTE Region 2 Conference 2015
The 2015 ACTE Region 2 Leadership Conference was held at the Renaissance Montgomery Hotel and Spa at the Convention Center in Montgomery, Alabama. The convention provided over 70 educational sessions and hands-on technology workshops to expand specific skills and introduce additional technology. In addition, keynote speakers, the trade show, exhibitor sessions, and networking functions provided business educators with an exceptional opportunity to learn new ideas and skills that can be utilized in the classroom and workplace.

Southern Business Education Conference 2015
Reach New Heights in Business Education was the theme of the 2015 SBEA Annual Convention held in Kingsport, Tennessee, October 21-24. The convention was held at The Meadow View Marriott Conference Resort & Convention Center. This beautiful property is surrounded by the Blue Ridge Mountains on the Appalachian Parkway. October in Tennessee was the perfect time to travel to SBEA to view the fall foliage and beautiful mountains. Dr. Moody E. Crews was a keynote speaker.

Association for Career and Technical Education Vision 2015
The 2015 ACTE’s CareerTech Vision was held in “Big Easy November 19-22, 2015 at the Ernest N. Morial Convention Center of New Orleans. The conference provided over 300+ CTE sessions, compelling keynote speakers, exploration of the CareerTech Expo and Career Pavilion, and numerous networking opportunities. In addition, keynote speakers, the trade show, exhibitor sessions, and networking functions provided business educators with an exceptional opportunity to learn new ideas and skills that can be utilized in the classroom and workplace.

National Business Education Association 2016
The 2016 NBEA Annual Convention was held in the “Entertainment Capital of the World” March 22-26 at The Cosmopolitan of Las Vegas located in the heart of the Las Vegas strip. The location was just steps away from all that Las Vegas has to offer. Las Vegas continues to build upon its reputation as a vibrant showcase for the extraordinary by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of award-winning chefs, and the brightest lights. The convention provided over 70 educational sessions and hands-on technology workshops to expand specific skills and introduce additional technology. In addition, keynote speakers, the trade show, exhibitor sessions, and networking functions provided business educators with an exceptional opportunity to learn new ideas and skills that can be utilized in the classroom and workplace.

The 2016 Convention Program Committee worked hard to provide relevant educational sessions included for business educators at all levels. Some of the sessions Social Media Marketing, Building and Maintaining Business Relationships, Professionalism: Attitude & Perception, 8 Power Tools to Enhance Gamification, Forensic Accounting, Google Classroom, Technology and Online Tools in Teaching Accounting, Business Law, Middle

Field of Dreams 2016
Field of Dreams Professional Development Opportunity was held on June 6-9, 2016 at the Hutchings Career Center, 2011 Riverside Drive, Macon GA. It is sponsored by the Georgia Department of Education and CTAE Resource Network. It provides exemplary professional development activities and other high quality services designed to meet the instructional career development needs of the business educators of Georgia.

Georgia Association for Career and Technical Education Summer Conference
“Collaborate Innovate Motivate: Preparing Tomorrow’s Earners Today” was the theme of the 2016 GACTE Summer Leadership Conference held July 10-13, 2016 at the Renaissance Waverly Hotel and Cobb Galleria, Atlanta. The keynote speakers where Dr. Tim Elmore and Liz Huntley, J.D. Sessions include:
- Numerous economic development sessions led by key business leaders
- In-depth program specific best practices based on Georgia’s CTAE Pathways
- Updates from the Georgia Department of Education
- Updates from the Technical College System of Georgia
- Updates from the Georgia Student Finance Commission/MOWR
- Updates from our Career & Technical Student Organizations
- Numerous business and industry tours w/transportation provided

Awards and Recognitions
Industry Certification
When a program become industry certified, it receives a "stamp of excellence", which represents the apex of program quality. Only those programs that have successfully undergone rigorous reviews by leaders from business and industry are recognized with this distinction. The Georgia State Department of Education is committed to the industry certification process as a part of its effort to strengthen technical and academic standards for all Business Education programs. The following schools received industry certification awards at this GACTE Summer Leadership Conference in July of 2016.
- Apalachee High School
- Berrien High School
- B.E.S.T. Academy
- Booker T. Washington High School
• Brooks County High School
• Cartersville High School
• Cook High School
• Crisp County High School
• Forest Park High School
• Hardaway High School
• Kendrick High School
• Lovejoy High School
• Marietta High School
• Miller Grove High School
• Mt. Zion High School
• Mundy’s Mill High School
• North Clayton High School
• Riverdale High School
• William H. Spencer High School
• Ware County High School
• Warner Robins High School
• Winder Barrow High School

Scholarships
This year the Georgia Business Education Association (GBEA) awarded $2,000 scholarships to Future Business Leaders of America students at the State Leadership Conference in Athens. GBEA is proud to announce the 2016 FBLA Scholarship recipients:

• Northeast Region: Garrett Lee Scroggs from Jasper County High School
• Northwest Region: Judy Mikayla Whitfield from Sonoraville High School
• Central Region: Andy P Wu from Howard High School
• South Region: Addrienne (Addie) Elizabeth Capuson from Seminole County Middle/High School

2016 GBEA Award Recipients
Recognizing excellence and dedication among our members within the business and information technology fields, we seek to celebrate exceptional individuals who have
contributed to the success of GBEA through the quality of their work and their involvement in the classroom and local communities.

Teacher of the Year

Amanda Wilson began her teaching career not much older than her students, which gave her a collegial perspective in her approach to developing a curriculum that would interest and benefit her students. With each passing year, she has continued to revise and upgrade her lessons maintaining high expectations and challenging students to grow beyond their perceived capabilities. She works tirelessly and enthusiastically to promote her program within the school, the school system, and the community. Amanda understands students are diverse beings with various strengths, challenges, and goals. She endeavors to meet individual needs of students by creating lessons and activities that relate to a diverse student body. Amanda is compassionate, practical, and realistic, and she endeavors to instill these same attributes in her students. She is creative and innovative and possesses the energy and initiative to facilitate positive changes in FBLA and in the CTAE program. She is a highly regarded member of the Bremen High School faculty, and her input is valued by the administration and superintendents at our school and in our system.

New Teacher of the Year

LaTeisha D. Potter. Her school counselor writes “In the short time that LaTeisha has been at Temple High School, her dedication and passion have already won over both colleagues and students alike. This past year she was selected as our high school's Teacher of the Year; she said she was surprised-being so new-but none of the rest of the faculty was. She stepped into the role of department chair, teacher, and yearbook advisor with a seamless effort. No matter the time of day or evening, school day or weekend, if there is an event involving THS students, LaTeisha will be there- sometimes with her camera to take pictures for the yearbook, sometimes just as a teacher cheering on her students. She has an amazing amount of energy and patience; both are qualities that make her a faculty-and student-favorite.”
Outstanding Teacher in Community Service

Victor Turner. One of his students’ writes: “Over the past few months, my involvement in community service has increased due to Mr. Turner’s heightened insistence that the members get involved in any way possible. As a result, the chapter has frequently united in an effort to participate in community service. For example, during the football season, we helped the janitors clean up the football stadium. Another of the many activities in which we participated included the painting of the Vidalia Boys and Girls Club in November. Mr. Turner has inspired and helped us in every way possible. He has motivated us to complete every task and take on every opportunity available in an organized and timely manner. He has also pushed us to better our homes, churches, community, and schools while helping us to prepare for our successful futures. Because of his hard work, Mr. Turner has truly made our miniature corner of the world a better place.”

Outstanding Business & Computer Science Post-Secondary Educator

Paige Welch. One of her colleagues’ writes: “This award should be granted to someone who embodies the various characteristics such as selflessness, leadership, and compassion. All three of these characteristics are not enough to describe Ms. Welch. She has dedicated a lot of her time to work with her students. Knowing that her students are receiving college credit for the classes she teaches, Ms. Welch consistently encourages her students to exceed high school expectations and reach higher. She believes in her students and makes sure they have everything they need to succeed.”

Student Organizations

Future Business Leaders of America

The Georgia Business Education Association supports both Future Business Leaders of America (FBLA) and Phi Beta Lambda (PBL) by sponsoring several different activities and events.